

Institutional Research

NEWS FROM THE UNIVERSITY OF GEORGIA OFFICE OF INSTITUTIONAL RESEARCH



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FALL 2004

About

Institutional Research

Our central mission is the collection, organization, maintenance and analysis of institutional and other data to support institutional management, operations, decision-making and planning functions.

Contacting

Institutional Research

We welcome your questions or comments about information in this newsletter.

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The Role of the Office of Institutional Research

OIR is a decision-support unit. What does that mean? An important mission of the Office of Institutional Research is to provide timely information to campus officials so they can make good, informed decisions. We provide information through a variety of publications and reports, as well as web-based information on our



From left: Snell, Holliday and Allen

website. OIR staff members are emphasizing a renewed collaboration with others on campus. Let us know how we can help you.

The Importance of Timely and Accurate Data

Because OIR is charged with the responsibility of providing accurate, up-to-date information to senior officials as well as the University System office, it is important that we have the most accurate data possible. In some cases, University funding or data projections are based on the information we provide, thus it is absolutely critical that we have complete information and on a specific schedule. OIR works closely with other units on campus such as the Registrar's Office, Faculty Affairs, Admissions, and Human Resources to ensure accuracy of data, and we appreciate the efforts of those in the departments responsible for course information and others across campus who submit information in a timely and accurate way. If you have questions or comments, please call Dr. Bauer at 425-3183 or kwbauer@uga.edu.

New Look for OIR Website

We've updated our website (www.oir.uga.edu) to conform to the University's template. You'll see a variety of links to information in the upper left-hand corner. Recently we've added links for UGA peer groups, institutes and centers, and a list of UGA administrators. You can even download the list of administrators to create your own mailing labels!

Fact Book 2004 Under Way

Individuals in some units around campus have recently received a request to share specific information with us for the *Fact Book 2004*. We thank you in advance for your assistance in sharing this information and contributions to this publication. Knowing that fall enrollment figures are not finalized until the end of October, extra efforts by OIR staff members Marsha Allen, Don Snell, and

Debbie Holliday expedite the timely publication of the fact book. We encourage you to visit the web versions of previous fact books:

www.oir.uga.edu/factbks.htm.

Preliminary Fall 2004 Enrollments

Although we do not have official fall statistics for another few weeks, the Registrar's Office releases preliminary enrollments. The preliminary figures for fall 2004 are found below:

UGA Fall 2004 Preliminary Enrollments	
Level	Headcount
Undergraduate	24,358
Graduate	6,115
Professional	<u>1,592</u>
Total Campus Enrollment	32,065
Gwinnett University Center	955
Tifton Center	44
Independent Study	<u>108</u>
Total Off-Campus Enrollment	1,107
Grand Total	33,172
Source: UGA Registrar's Office as of September 9, 2004	

C O N T I N U E D O N N E X T P A G E

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Other Items Currently in Progress

OIR is on the move! There are several exciting developments currently under way, including FACTS, 04-05 Common Data Set, and semester reports on the web.

New look for FACTS. OIR staff members Cheryl Tarter, Andy Furlow, and Jeff Daniel continue their development of a campus data warehouse and web-based reporting system called FACTS (*Facilitated Access to Campus Trends and Statistics*). If you've used FACTS before, take another look because we've moved FACTS into a different web presentation program called Cold Fusion. We envision FACTS to be a highly useful tool for many users who want to gather information about campus students, employees, courses, and facilities. Through a series of pull-down menus, users will be able to specify different parameters (such as semester, college, and school) and receive specific numerical and graphic information about individual subgroups on campus.

Common Data Set (CDS). In addition to the annual fact book, OIR also publishes statistics about UGA on the Common Data Set (CDS: www.oir.uga.edu/cds). The CDS contains UGA information following a nationally-agreed upon set of variables including information about student enrollments, number of faculty and staff, facilities, tuition and fee charges, and the percent of students receiving financial aid. Often, institutions will share Common Data Set information with publishers such as *U. S. News & World Report* and others who request information. We will release the 04-05 Common Data Set as soon as fall 2004 data is available.

Institutional Data on the Web. Each year, officials in academic and public service units across campus are being asked to develop program planning and other reports. If you are interested in detailed information about campus, go to: irhst40.irlp.uga.edu/html/irlp/home3.html. You'll see the *Selected Indicators* as well as other detailed data by semester on students, faculty, facilities, and credit hours by unit. You can also reach this page from OIR's home page by clicking on the link for Institutional Data. We hope you find this information helpful, but also know that OIR staff members are currently revising some of these pages and they will be available for viewing in spring 2005.

FUN FACTS

Who are our Fall 2004 first-year students???

Each year, Beloit College publishes a list of fun characteristics about each fall class. Here's a sample from their Mind Set list for the Class of 2008:

- Most students entering college this fall were born in 1986.
- Alan Greenspan has always been setting the nation's financial direction.
- There has always been a Comedy Channel.
- They never saw Roseanne Roseannadanna live on *Saturday Night Live*.
- They never flew on People Express.
- There have always been night games at Wrigley Field.
- Rogaine has always been available for the follicularly challenged.
- Desi Arnaz, Orson Welles, Roy Orbison, Ayatollah Khomeini, and Cary Grant have always been dead.
- Photographs have always been processed in one hour or less.
- They have always been a Prozac nation.
- They have always enjoyed the comforts of pleather.

For the entire list, see the *Chronicle of Higher Education*, 9/3/04, p. A8. (Online version requires subscription.)

Members of the 2004-05 IR Advisory Board

William Jackson, Instructional Support and Development, chair
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More facts related to higher education and first-year students...

There are nearly 16 million college students enrolled in over 4,000 colleges in the U.S. (not including proprietary).

Approximately 37% of all 18- to 24-year-olds in the U.S. are enrolled in college.

16% of Georgia residents receive a bachelor's degree; 8.3% receive a graduate degree.

In fall 2003, UGA had 75 freshmen merit scholars.

2004 average SAT score in the U.S. was 1026; preliminary fall 2004 average SAT score for incoming freshmen at UGA is 1237.

Attitudes and characteristics of fall 2003 4-year college students:

- 59% say they will make at least a B average
- 25% say they will participate in volunteer services
- 22% will study abroad
- 70% go to college to be able to get a better job (and make more money)
- 57% go to college to prepare for graduate school
- 75% said raising a family is essential or very important
- 74% said being well-off financially is essential or very important
- 39% said it was essential or very important to develop a meaningful philosophy of life

Source: *The Chronicle of Higher Education Almanac*, 8/27/04